



DIGITAL BANNER SIZES

NAME	DESCRIPTION	SIZE
Copart Website		
Global	Top of Page	1200 x 40
Homepage	Hero	1920 x 400
Homepage	Bottom	607 x 250
Homepage	Middle	852 x 282
Lot Details	Bottom Right	372 x 200
Sidebar	Small	370 x 370
Sky Scraper	Sidebar Large	370 x 520
Social Media		
Facebook	Organic	1080 x 1080 (1:1 Ratio)
Facebook	Ad Size Horizontal	1200 x 628
Facebook	Ad Size Square	1200 x 1200 (1:1 Ratio)
Linkedin	Social	1104 x 736
Instagram	Story	1080 x 1920
Instagram	Social	1080 x 1080 (1:1 Ratio)
Email		
Email - External	Desktop Header/Footer	640 x Variable
Email - External	Mobile Header/Footer	480 x Variable
Email - Internal	Comm Header/Footer	640 x Variable